

Press Release

For immediate release

14 May 2014



South African Institute of Race Relations
The power of ideas

Media Contact: John Kane-Berman

Tel: 011-482-7221

Email: jkb@sairr.org.za

Different policies required to fix the future

Instead of merely criticising ANC policies, it is necessary to put forward fundamentally different policies and ideas. So says the Institute of Race Relations.

In the latest issue of its new electronic newsletter, @Liberty, the IRR said new policies had to be worked on now so that they would be ready for adoption once those put forward by the ANC failed. The government and the ruling party had to be among the target market for new ideas and new policies - as "fertile ground" could be found even there.

"Shift the debate on to your own ground. Talk not transformation and redress, or which party 'delivers' better, but investment and growth. Don't be hijacked by the current intellectual fad that the big problem is inequality, The inequality that really matters in South Africa is the inequality between people with jobs and those without them. But use the current hullabaloo about inequality to push the case for jobs - which brings us back to liberalised labour law and a better climate for investment," said the author of the @Liberty article, John Kane-Berman, consultant at the Institute.

It was also essential that business played with a straight bat, Kane Berman said. "Don't tell the ANC you like their mining or land reform policy, and then tell your friends the opposite at your next dinner party".

Ends
